Cyber Outstanding Security Performance Awards



## **GLOBAL AWARDS FOR CYBER SECURITY**

The Cyber OSPAs recognise and reward companies, people, products and initiatives across the cyber security sector globally. They have been designed to be ethical and independent, involving the leading cyber security associations around the world.

They are based on the physical security version of these awards, the Outstanding Security Performance Awards (OSPAs), which now cover 30 countries and are growing.

The Cyber OSPAs scheme is committed to creating a fair and transparent judging process, for recognising and rewarding excellence in the cyber security sector.

The Cyber OSPAs will be presented at an awards dinner to take place in central London on Tuesday 23 April 2024.

Nominations are open until 16 January and are free to submit.

### CATEGORIES

- Outstanding Chief Information Security Officer
- Outstanding Cyber Security Professional
- Outstanding Cyber Security Team
- Outstanding Cyber Security Consultant
- Outstanding Customer Service Initiative
- Outstanding Cyber Security Training/ Awareness Initiative

- Outstanding Cyber Security Partnership
- Outstanding Police/Law Enforcement Initiative
- Outstanding Young Cyber Security Professional
- Outstanding New Cyber Security Product
- Outstanding Cyber Security Equipment Manufacturer
- Lifetime Achievement Award

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# **SPONSORSHIP OPPORTUNITIES**

#### "Sponsorship of the Cyber OSPAs provides the opportunity to generate new "business, make new contacts and raise your profile around the world.

#### Headline sponsorship £10000

- Contact details of finalists (subject to permission) of those that register to attend event
- 400-word advertorial in Security & Risk Thought Leadership Newsletter mailed to 32,000 global contacts
- Managed networking at the awards
- Exclusivity
- > Two-minute address on stage
- Branding on Cyber OSPAs website
- Logo and 200-word profile on sponsors' page
- Recognised as headline sponsor in ALL global event promotion including press releases, email marketing and social media posts – before, during and after the event
- Announce and present an award
- Branding on presentation slides with QR code linking direct to website
- Acknowledgement in speech
- Branding on stage
- Discounted tickets
- Photo with Host
- \* Costs are exclusive of VAT

#### Trophy sponsorship Sold

- > Logo on trophies and certificates
- Logo and link on home page of website
- Logo and 150-word profile on sponsors' page
- Managed networking at the awards
- Recognised as trophy sponsor in collateral
- Acknowledgement in speech
- Branding on stage
- Discounted tickets
- Photo with Host

#### Category sponsorship £3000

- Announce and present the award
- Managed networking at the awards
- Acknowledgement in speech
- Recognised as category sponsor in all category specific promotion including, press releases, email marketing and social media posts – before, during and after the event
- Logo and link on home page of website
- Logo and 100-word profile on sponsors' page
- Logo against category on enter page
- Branding on category specific presentation slides
- Discounted tickets
- Photo with Host and Winner



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Take advantage of the opportunities available or to discuss further contact Christine Brooks +44 (0) 7785 569719 c.brooks@theospas.com

#### Supported by:

